



Press release

VO VINTAGE: PRESTIGIOUS JEWELLERY AND WATCHES KEY FEATURES IN VICENZA AMID COLLECTING, WATCHMAKING CULTURE AND EXPERIENCES

- **VO Vintage, the fine vintage jewellery and watch marketplace open to the public, will be back from 4th to 7th September in Hall 8.1 at Vicenza Expo Centre**
- **A selection of Italian and international dealers, unique and collectable pieces and a programme of talks and meetings with experts, collectors and leading figures in watchmaking culture**
- **Held in conjunction with Vicenzaoro September, this expanding B2C event combines market, knowledge and passion for an ever-wider and more discerning community**

Vicenza, 28th August 2026 – Vintage jewellery and watches will once again be main features in **Vicenza** from 4th to 7th September with **VO Vintage**, the **B2C marketplace** where a selection of leading Italian and international dealers specialising in **vintage jewellery and collectable timepieces** will gather in Hall 8.1 at Italian Exhibition Group's Expo Centre.

An off-shoot of Vicenzaoro's experience in meeting the growing demand of an **increasingly informed and keen audience**, VO Vintage has grown with each edition, asserting its identity as a **leading event for collectors, enthusiasts, dealers and experts**. The format combines a highly curated selection of items with a strong cultural and experiential dimension. Besides the chance to **purchase unique and valuable pieces**, visitors will be able to **meet specialists, learn more about the history and craftsmanship of the objects, and engage with a like-minded community**.

With a selection of **52 dealers**, 29 Italian and international jewellery retailers and 23 specialist watch retailers, the September edition will be **25% larger** than last year, matching the variety of products that visitors were able to enjoy in January. "VO Vintage's growth also reflects the younger generations' interest in the world of vintage as they are increasingly drawn to the opportunity to discover and purchase items with a history, identity and value that can extend beyond the commercial sphere," explains **Matteo Pollini**, Exhibition Manager at **Italian Exhibition Group**, which organises the event during Vicenzaoro September. "We blend passion, expertise and discovery, creating an environment where the public can approach collecting with greater awareness."

PRESTIGIOUS VINTAGE JEWELLERY AND WATCHES

From unique 20th-century pieces and valuable icons to watches that have shaped the history of watchmaking, VO Vintage offers a journey through historic companies, rarities and items of particular interest to collectors.

One of the most eagerly awaited returns is **Spangaro & Co.**, which will be back with a preview of its famous **The One auction event, adding a further highlight to the exhibition programme for fine watchmaking collectors and enthusiasts**. The pre-owned watch line-up will include Antonio Nocco's **Il Quadrante, Prezioso, Vintage Watches Milano, Gioielleria Cenciarini** and **Casciola dal 1950**.

Vintage jewellery will be represented by **Zagari**, Neapolitan jewellers who have been specialising in vintage signed jewellery, old-cut diamonds and coloured gemstones for five generations; **E.L.A. Antichità** from Bergamo, a leading name in Italy amongst enthusiasts of period and vintage jewellery for 25 years; and the **I Santi Medici** art gallery in La Spezia, which deals in period jewellery from aristocratic collections. For collectors who place particular emphasis on the quality of stones and gems, **Italian Vintage Jewellery** from

Crema, founded by two gemmologists with experience in international diamond and jewellery companies, will be in attendance.

From the Netherlands, **EL&L Finery**, run by Lisa Finkelman van der Plas, who, following in her family's footsteps, is renowned for collectable European pieces ranging from late 19th to early 20th-century antiques to vintage items from the 1960s, '70s and '80s.

New entries will include **Thomas Huijbrechts**, also from the Netherlands, **Twinkle D** from Monaco, and **Nishyda, Daniel Nessim, Excellent Diamond and Fabiani Group** from Italy.

A WEEKEND OF PASSION AND INFORMATION

VO Vintage also asserts its identity through a programme of events. An integral part of the experience is its agenda of meetings, talks and in-depth sessions that offer the chance to gain a first-hand understanding of the timepiece world's history, craftsmanship and evolution as well as to delve into the universe of collecting, not only through the rare pieces on display, but also through the stories and the people involved.

On **Saturday, 5th September**, **Dody Giussani**, editor of *L'Orologio* magazine, and **Pietro Pannone**, founder of Ghiera Orologi and co-author of the *Laboratorio* podcast, will be recording a live episode on the theme *Watchmaking that speaks Italian to the world* dedicated to the challenges of managing a major watchmaking group: from distribution to the differentiated management of licences and in-house brands.

Massimo Carraro, President and CEO of the **Morellato Group**, will be taking part in a discussion on the business model of a group that now boasts **14 in-house brands, 7 licensed brands and 5 distributed brands**, including Sector, Philip Watch, Karl Lagerfeld, Maserati, Fossil, Emporio Armani and Diesel. The event aims to highlight the increasingly central role of outreach and community building in the contemporary watchmaking world by comparing expertise, experience and new ways of enhancing watch culture.

The **Watch of the Year 2026** awards ceremony (on invitation only), an award assigned by *L'Orologio* magazine readers, will take place in the evening.

On Sunday, **Irene Baiardi**, watchmaker and Chamber of Commerce-accredited expert at Gioielleria Orologeria Baiardi Andrea in Bologna, will present *The Art of the Chronograph: iconic companies, mechanics and a glossary for collectors*, an in-depth exploration of how the chronograph works through the process of reassembly, covering both the mechanisms and history of watchmaking, to delve into the chronograph's appeal and tradition.

Watch Insanity will be presenting two events. Editor-in-chief **Michele Mengoli** and publisher **Jacopo Giudici** will be bringing **DEEP-X** to VO Vintage, the collective project celebrating Watch Insanity's 10th anniversary with a one-of-a-kind timepiece and an ultra-personalized **Made in Italy** movement, outlined by **Riccardo Paradisi**, founder of Paradisi Watches, **Giancarlo Rota**, operations director at **Oisa 1937**, and watch designer, **Carmelo Amalfi** (Saturday). On Sunday, the event entitled *The Italian micro-brand out to conquer the world* will focus on **Venezianico**, a company that has achieved a turnover of **15 million euros and an annual production of around 40,000 watches**.

The full programme of events and information about the exhibition are available on the official [**VO Vintage**](#) website

APPOINTMENT FROM 4TH TO 7TH SEPTEMBER IN THE HEART OF VICENZAORO

VO Vintage, held in conjunction with Vicenzaoro, the jewellery industry's leading international event, maintains its own identity and a format specifically aimed at the B2C audience. Located in the **foyer on the first floor of Hall 8.1** with **free entry from 10 am to 6 pm on prior registration** on the event website, it offers a vintage experience under the banner of dialogue between the past and present, product culture, new trends, collecting and market. This complementary approach strengthens Vicenza Expo Centre's total offer: on the one hand, the trade event for the international jewellery and watchmaking sector; on the other, an area open to the public where product culture, passion and collecting take centre stage.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecasted elements and estimations that reflect current management opinions (“forward-looking statements”) especially regarding future managerial performances, investments, cash flow trends and financial organization evolution. By nature, forward-looking statements have an element of risk and uncertainty since they depend on future events. The effective results may therefore differ, even significantly, to those announced due to multiple factors including, merely by way of example: the catering market’s foreign trends and tourist flows in Italy, market trends in the gold-jewelry industry and in the green economy; developments in the price of raw materials; general macro-economic conditions; geo-political factors and changes in the legislative framework. Furthermore, the information in this press release does not claim to be complete, nor has it been verified by independent third parties. The forecasts, estimations and objectives presented herein are based on information available to the Company at the press release issue date