



press release no 1

VICENZAORO JANUARY 2025 IEG BUILDS THE FUTURE OF THE JEWELLERY INDUSTRY

- From 17th to 21st January, 1,300 exhibiting brands for Italian Exhibition Group's global jewellery supply chain at Vicenza Expo Centre
- Business, networking and focus on new generations at the centre of Europe's leading B2B event with its over 70-year history
- At the same time, T.Gold, the leading jewellery technology show
- VO Vintage, sixth edition: from 17th to 20th January, fine collecting in the star role at the free admission event open to the public

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Vicenza (Italy), 17-21 January 2025 – The goldsmithing, jewellery and watchmaking world is at Vicenza Expo Centre for the new edition of **Vicenzaoro January - The Jewellery Boutique Show**. Having celebrated its first 70 years of history in 2024, a milestone that has made the **Italian Exhibition Group** show the longest-running event in the industry's global panorama, Vicenzaoro is ready to write the future starting with an edition that – **from 17th to 21st January** – opens the world calendar of industry events, charting trends, tendencies and business routes for the international jewellery industry. At the same time, **T.Gold**, a global B2B showcase of technology and machinery for jewellery manufacturing, while **VO Vintage** will welcome the public of vintage fine watch and jewellery enthusiasts and collectors from 17th to 20th January.

VICENZAORO JANUARY, A BOUTIQUE WITH 1,300 EXHIBITING BRANDS

1,300 exhibiting brands are in attendance at Vicenza Expo Centre for an event that gathers together **the entire jewellery supply chain**, offering buyers from all over the world the best of Made in Italy production and international previews. A complete proposal with technologies and precious stones, semi-finished goods and components, jewellery and haute joaillerie right down to packaging. The event is once again a boutique and reference platform for business, networking and sector training thanks to the excellence on display and the contribution of the most authoritative voices, such as **Trendvision Jewellery + Forecasting**, IEG's independent observatory on luxury trends and innovation think tank for all the very latest in gold and jewellery. The recurring theme of the this edition is **young people** in a context of **intergenerational debate and exchange**: a change and continuity lever for the industry, a factor of innovation and know-how enhancement, characteristic of Made in Italy jewellery.

CUTTING-EDGE TECHNOLOGIES: 170 INTERNATIONAL COMPANIES AT T.GOLD

At the same time, **T.Gold**, the world's leading B2B trade show for jewellery manufacturing technology and machinery, is back with **170 exhibiting companies from 16 countries, 40% from abroad** with Germany, Turkey, Switzerland, the United States and the United Kingdom among the most represented. A global reference point for the industry, the IEG's January edition of the event showcases a constantly evolving and increasingly competitive market, attentive to product and production process sustainability, customization and maximum technical precision.

VINTAGE JEWELLERY AND WATCHES FOR THE GENERAL PUBLIC

From 17th to 20th January, 2025, the **sixth edition** of **VO Vintage** welcomes the public of fine vintage watch and jewellery collectors and enthusiasts with about forty exhibitors from among leading Italian and foreign companies in an exclusive and dedicated space, offering the chance to admire rare pieces, talk with sector experts and take part in educational and in-depth moments.

CONSTRUCTION WORK SCHEDULE

Vicenzaoro January 2025 is the **second of the four editions** of IEG's International Jewellery Show involved in the **redevelopment and expansion works at Vicenza Expo Centre**, aimed at **constructing the new, two-level, 22,000 square-metre building** - designed by Hamburg-based Studio GMP - that will be erected on the area previously occupied by Halls 2 and 5. Following the start of work on 12th February 2024, which involved demolishing the old buildings and reclaiming the land on the site area, the work has now entered "phase 2", relating to the construction of the new hall. The site has been handed over to the civil works contractor, which is at work on the piling required to support the subsequent foundations. On 12th December 2024, exactly ten months since the start of work, the foundation stone laying ceremony was held in the presence of IEG top management, institutions and national gold and jewellery trade associations. At Vicenzaoro January, it will already be possible to see the start of construction above ground. At the September 2025 edition of the event, the unfinished construction will be visible in its entirety, thanks to the completion that will take place during the summer season. Work will then continue with system installations and finishing works to be completed in spring 2026.

A CITY OF GOLD WITH VIOFF

During the days of the show, Vicenza town centre comes alive with **ViOff**, the off-show event organised in collaboration with the Municipality of Vicenza, enlivening the city streets by offering additional networking moments as well as initiatives at **the Jewellery Museum**. Opportunities to savour the beauty of the city and surrounding area with its rich historical, artistic, cultural and food and wine heritage.

INSTITUTIONS AND ASSOCIATIONS AT VICENZAORO

Vicenzaoro January is the voice of the market and a time for the institutional and associative world to meet and discuss thanks to the presence of the **Ministry of Foreign Affairs and International Co-operation**, the **Italian Trade Agency (ITA)** – the agency for the foreign promotion and internationalisation of Italian companies, **Confindustria Federorafi**, **Confartigianato Orafi**, **Confcommercio Federpreziosi**, **CNA Orafi**, **Club degli Orafi Italia**, **Confimi Industria Gold and Silversmiths' Category**, **Assogemme**, **Assocoral** and **AFEMO** – Italian Association of Jewellery Machinery Exporters. Authoritative international entities also contribute to the event's agenda: from **CIBJO** - World Jewellery Confederation, which promotes the jewellery supply chain's economic and social sustainability, to **GJEPC India** - Gem and Jewellery Export Promotion Council, **HKJJA** - Hong Kong Jewellery & Jade Manufacturers Association, and **Francéclat**, to name but a few.

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FOCUS ON

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad - also through joint-ventures with global or local organisers, in the United States, United Arab Emirates, Saudi Arabia, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector.

This press release contains forecast elements and estimates that reflect the management's current opinions ("forward-looking statements"), particularly regarding future management performance, realization of investments, cash flow trends and the evolution of the financial structure. For their very nature, forward-looking statements have a component of risk and uncertainty, as they depend on the occurrence of future events. The effective results may differ (even significantly) from those announced, due to numerous factors, including, only by way of example: food service market and tourist flow trends in Italy, gold and jewellery market trends, green economy market trends; the evolution of raw material prices; general macroeconomic conditions; geopolitical factors and evolutions in the legislative framework. Moreover, the information contained in this release does not claim to be complete, and has not been verified by independent third parties. Forecasts, estimates and objectives contained herein are based on the information available to the Company as at the date of this release.